

so they can

Educate to Empower

Communications Manager

- **Employer:** So They Can
- **Work Type/s:** Part Time
- **Classification/s:** Communications and Marketing
- **Sector/s:** Not For Profit (NFP)
- **Location:** Sydney

- **Job posted on:** 25th February 2019
- **Applications close:** 7th March 2019

- **Apply your communications and marketing expertise for impact on a global scale**
- **Part time role 2-3 days per week**
- **Salary packaging benefits**

So They Can is a not for profit organisation empowering over 16,500 children and their families and communities in East Africa through education, so they can break the poverty cycle. Education is at the core of everything we do.

So They Can is currently working alongside communities in Nakuru and East Pokot in Kenya and in Mamire, Tanzania.

As the Communications Manager you will have:

- Proven experience as a Communications Manager or relevant role
- Understanding of business functions such as HR, Finance, Marketing and Fundraising
- Demonstrable competency in strategic planning
- Excellent interpersonal and public speaking skills
- Aptitude in decision-making and problem-solving
- Developed strategic plans in order to meet KPIs
- Strong copywriting skills

What do you need to have to succeed in this role?

- Marketing and Communications Degree
- Proven Copywriting skills

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- Holistic approach: working across all channels to market, supporting the organisation's goals
- Experience in Public Relations and Media management
- A thorough understanding of Social Justice (as well as demonstrable SJ conscience)
- Technical skills including Microsoft Office, CRM software knowledge (Salesforce ideally), basic understanding of Wordpress, online forms and marketing tools including Mailchimp, design tools such as Canva, or Illustrator

How to apply for this job

Please submit your CV and covering letter addressing the key responsibility areas to info@sotheycan.org using the subject line: **Communications Manager application via Ethical Jobs.**

Please apply by 7th March 2019.